



ALLISON LEE

GRAPHIC DESIGNER / ILLUSTRATOR

allisonlee.design dl@allisonlee.net

SUMMARY

I am an adaptive and goal-oriented designer with over twelve years of professional experience in print and web design. I have extensive knowledge of current web standards, HTML/CSS coding, art direction, and printmaking, and I work well in collaborative or independent environments to create the best possible design for my employer

SKILLS

Print

Experienced in print preparation and production (including offset, letterpress, and silkscreen printing), and gallery presentation.

Web

Comprehensive knowledge of HTML/CSS coding, CMS modification (WordPress, Bootstrap, Shopify), and Facebook app creation.

Illustration

Experienced with digital and traditional illustration, including concept, composition, ideas, storyboards, and narration.

Mac / PC Programs

Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Word, PowerPoint

Other

Leadership proven by the ability to train, supervise, motivate, and evaluate employees. Able to work with a team or independently.

EXPERIENCE

Web / Print Designer • Keener Marketing, Dayton, TN • 2019 – Present

- Designed, developed websites for businesses.
- Created ads and print designs for various clients.

Senior Graphic Designer • Check Into Cash, Inc., Cleveland, TN • 2011 – 2019

- Met and corresponded with clients to determine client needs for company websites.
- Created graphics for email, landing pages, websites, and various print materials.
- Provided art direction for Check Into Cash and its affiliates in related businesses.
- Develop and maintain websites utilizing HTML/CSS and Adobe Creative Suite.
- Oversee quality assurance of finished websites, including the validation of web forms and links.

Graphic Designer • Elevation Design Agency, Huntsville, AL • 2010 – 2011

- Guided clients in discovering and crafting their visual brand identity.
- Performed HTML/CSS coding and maintenance for clients' websites.

Graphic Designer • CENTURY 21 Mid-State Realty, LLC., Winchester, TN • 2009 – 2010

- Oversaw the design and layout of the company's magazine and print postcards.

Graphic Designer • Tullahoma News, Tullahoma, TN • 2008 – 2009

- Designed and prepared advertisements for print in a fast-paced work environment.

Intern • Isle of Printing, Nashville, TN • 2007 – 2008

- Experienced producing letterpress prints for clients.
- Learned concepts for illustration and client relations.

EDUCATION

B.F.A. Visual Communications • Austin Peay State University, Clarksville, TN

Associates of Science General Studies • Motlow State Community College, Lynchburg, TN

RECOGNITION

Riverfest Art Show, 1st Prize Drawing / 3rd Prize Overall • 2018

Winchester Wriggle Art Walk • 2014 / 2015

Retro Spin: Illustrations by Allison Lee • 2011

Goldsmith Press: True Stories • 2011

Austin Peay State University Alumni Art Show • 2009

Frist Center for the Visual Arts, New Edition: College Printmakers • 2009